



VISUAL TOOLS: VIDEO & PHOTOGRAPHS

Improving the Care Home Transition Process



COLLATED DATA SUMMARY FROM 4 GROUP MEMBERS

MEMBER 1



12

Relatives & Residents consulted



100%

felt it was a good idea

Strong support for using **video** for respite & day care, and encouraging previews of the home.

MEMBER 2

SUPPORT FOR VIDEO COMMUNICATION & VIRTUAL TOURS



Relatives (n=5)

100%



Future Residents (n=2)

100%



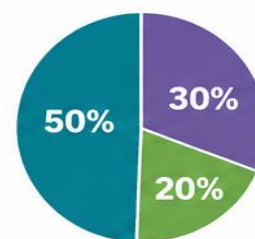
Newly Admitted Residents (n=3)

70%

- Strong support from relatives & future residents
- Most newly admitted residents felt it would help
- Barriers: limited digital access & confidence

MEMBER 3

FAMILY PREFERENCES: VIDEO VS PHOTOGRAPHS



Prefer photographs (pictures)



Prefer video to get a feel of the home



No response



Half of families prefer photographs, while 3 in 10 feel video helps them get a better sense of the home.

MEMBER 4

INSIGHTS RELATED TO VISUAL TOOLS



2 families unable to use visual images/representations of the home



1 family stated photographs would have reinforced discussions before admission



1 family valued visiting the home & meeting staff in person



Visual tools can support preparation, but should complement face-to-face visits and communication.

OVERALL IMPACT OF VISUAL TOOLS ON TRANSITION



FAMILIARISATION

Helps individuals & families become familiar with the environment before admission



REDUCES ANXIETY

Provides reassurance and helps reduce uncertainty & fear of the unknown



SUPPORTS DECISION MAKING

Helps families & residents feel more confident in their choice



IMPROVES TRANSITION EXPERIENCE

Contributes to a smoother, positive move into the home

KEY TAKEAWAYS

- ✓ High overall support for using video & photographs
- ✓ Visual tools enhance understanding of the home environment
- ✓ Preferences vary – choice is key
- ✓ Digital access & confidence must be considered
- ✓ Visual tools work best when combined with other preparation methods



RECOMMENDATION



Offer a range of visual tools (video tours & photographs) as part of a person-centred transition approach.



Communicate



Show



Support



Reassure

“ Visual tools play a vital role in helping residents and families feel informed, reassured and ready for the transition into care. ”